

# DR. HEINO FREUDENBERG

## - CURRICULUM VITAE -



Born 14.06.1969 in Mannheim, Germany  
Family Married with Dr. Philine Freudenberg  
3 sons aged 10, 8 and 6.  
Personal interests: Art, photography, tennis, hiking  
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## BUSINESS EXPERIENCE

Since 05/2015 **Vinventions LLC**, Zebulon, USA  
President & CEO  
2012 - 2015 **Freudenberg Home and Cleaning Solutions GmbH**, Weinheim, Germany  
President, Vileda Professional  
2007 - 2012 **Freudenberg Vliesstoffe KG**, Hong Kong (until 2009) and Weinheim, Germany  
Managing Director, Global Interlining Division  
2004 - 2007 **Freudenberg & Vile International Ltd. (FVI)**, Hong Kong  
General Manager FVI and CFO Interlining Asia (Nonwovens)  
2003 – 2004 **Freudenberg Nonwovens Group**, Weinheim, Germany  
Project Lead „FOKUS IV“, i.e. turnaround and strategy program for Freudenberg Nonwovens  
1999 - 2003 **McKinsey & Company, Inc.**, München, Germany  
Engagement Manager  
1997 - 1999 **Allianz AG, Freudenberg & Co., HypoBank AG, Siemens AG, Trumpf GmbH + Co.**  
Research Project „Anreiz zu Wandel“, Deutsche Forschungsgemeinschaft, Bonn, Germany  
1984 - 1992 Various traineeships

## EXTRA-CURRICULAR COMMITMENTS

Since 2015 **YPO** Young President's Organisation, Rhine Chapter  
Since 2008 **Noel Group**, USA: Member of Advisory Board  
2010 - 2014 **International Association of Clothing Designers & Executives (IACDE)**, USA: Treasurer  
Community Heidelberger Frühling, Bürgerstiftung Heidelberg, Kunsthalle Mannheim, et al.

## ACADEMIC EDUCATION

1995 - 1999 **Doctorate in Business Administration**, Ludwig-Maximilians-University, München, Germany  
Sponsored by **Deutsche Forschungsgemeinschaft** (German Research Foundation)  
Research Fellow with Prof. Dr. Dr. h.c. Arnold Picot  
1989 - 1995 **Studies in Economics**, Universities of Köln and Konstanz, Germany

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