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VINOLOK/VINOSEAL JOIN VINVENTIONS™

Vinolok/Vinoseal Distribution Agreement to provide elegant wine closure solutions worldwide

ZEBULON, USA, and JABLONEC, Czech Republic (November 2, 2015) — Preciosa, the owner of the popular Bohemian glass wine closure brands “Vinolok” and “Vinoseal”, has completed an Agreement with Vinventions for the distribution of Vinolok/Vinoseal in Germany, Italy, Spain and China as well as North and South America. The Distribution Agreement allows Vinventions™, owner of Nomacorc® and Ohlinger®, to leverage its extensive global network providing innovative closure solutions to the wine industry.

“Vinventions is excited to add the uniquely attractive and sophisticated Vinolok/Vinoseal wine closures to our fast-growing portfolio of wine closure solutions”, says Dr. Heino Freudenberg, CEO of Vinventions. “Vinolok and Vinoseal offer a strong differentiator for both basic and premium wine brands, supporting a more distinctive, upmarket appearance and positioning.”

Beyond its strong visual and haptic appeal, the Vinolok/Vinoseal closure provides superior sealing and neutrality keeping intended wine flavors and aroma profiles protected. The new leak-proof seal is just one of the many reasons why renowned winemakers like Henschke/Austria, Loacker/Italy, Schloss Vollrads/Germany, Gerard Bertrand/France increasingly view Vinolok as one of their preferred closure choices. Additionally, on-premise staff and consumers enjoy its easy removal and resealing attributes.

“Our research shows that retail customers choose their wines based 89% on the design and appearance of its packaging”, says Jan Štiller, CEO of Vinolok. “Vinolok helps wineries to reposition their wines through design and appearance. Vinventions is the ideal partner for us to offer this value step-by-step on a global scale.”

The distribution agreement begins on November 2, 2015.

About Vinventions

Vinventions was created by family entrepreneur Marc Noël, jointly together with Bespoke Capital Partners, Heino Freudenberg, and further partners. The goal of Vinventions is to become the most innovative and trusted supplier of complete wine closure solutions to the still and sparkling wine industry worldwide. In January 2015, Vinventions acquired Nomatic, the global leading supplier of premium synthetic and plant-based closures to the wine industry. In July 2015, Ohlinger Group joined Vinventions. Today, Vinventions employs over 500 associates and operates five production sites in USA, Belgium, Germany, Argentina and China. Vinventions produces over 2.5 billion closures annually and closes every eighth wine bottle worldwide. The leadership values of Vinventions center on customer dedication, innovation, operational excellence, decentralized entrepreneurship, teamwork and long-term responsibility.

www.Vinventions.com

About Preciosa, owner of Vinolok/Vinoseal

Although officially established in 1948, Preciosa cultivates the century-long traditions of glass making in the Czech Republic's Crystal Valley, one of the centers of European glass making since the Middle Ages. Preciosa cautiously maintains guards and develops all it inherited from its forefathers: Tradition, skill, quality, reliability and an innovative approach. Today, Preciosa continues to innovate, employing the newest technologies in manufacturing high-end crystal products, including jewellery, chandeliers, glass decorative products as well as the well-known glass closure Vinolok and Vinoseal. Preciosa employs more than 4 000 employees, has a global scope of activities and representations in all important markets. It is the combination of centuries of tradition, modern manufacturing, and a timeless eye for style that makes Preciosa's various products global leaders, each focused on making the world a more beautiful place.

www.preciosa.com